

## COOKIE POLICY

### 1. INTRODUCTION

TestingXperts, including its affiliates, subsidiaries, parent companies, and associated entities (hereinafter referred to as "TestingXperts", "we", "our", or "us"), utilizes cookies and other similar tracking technologies on our website <https://www.testingxperts.com> (the "Site"). This Cookies Policy outlines the types of cookies deployed, the purposes for which they are used, the parties that may access personal data collected through such technologies, and the means through which users may exercise control over their cookie preferences. This Policy is issued in alignment with applicable data protection and privacy legislation.

### 2. DEFINITION OF COOKIES

Cookies are text files containing small amounts of information that are downloaded and stored on the user's device (such as a computer, smartphone, or tablet) when accessing a website. Cookies facilitate the operation of websites, enhance user experience by remembering preferences, and assist in the collection of statistical and analytical information.

Upon initial visit to the Site, a cookie notification banner is presented. By selecting "Accept," the user (or the Data Subject) acknowledges and consents to the use of cookies as described in this Policy. Consent may be withdrawn or modified at any time through browser settings.

### 3. PURPOSE AND USE OF COOKIES

Cookies are used for the following purposes:

- i. Ensuring the secure and efficient functioning of the Site
- ii. Recognizing returning users and remembering their preferences
- iii. Analyzing usage trends and improving website functionality
- iv. Customizing content and promotional materials based on preferences (where applicable)

### 4. CATEGORIES OF COOKIES EMPLOYED

- i. **Essential Cookies:** These cookies are essential to the operation of the Site and enable core features such as security, authentication, and accessibility. These cookies do not collect personally identifiable information and cannot be disabled by users' preferences.
- ii. **Functionality Cookies:** These cookies allow the Site to retain users preferences (e.g., language, region, display options) to enhance the browsing experience. They do not track activity on external websites.
- iii. **Performance Cookies** These cookies collect aggregated, anonymous data regarding interactions with the Site, such as page visits, session duration, and error reports. This data is used exclusively to improve the performance of the Site. Performance cookies may include first-party or third-party analytics tools.
- iv. **Session Cookies:** Stored temporarily during a users' browsing session, these cookies are automatically deleted when the session ends. They enable seamless navigation and functionality during a session.

- v. **Persistent Cookies:** These cookies remain on the device for a specified duration after a session and are used to retain users' settings across multiple visits. They may also support analytical or behavioral assessments by authorized service providers.
- vi. **Advertising and Social Media Cookies:** Implemented by third-party platforms, these cookies enable the delivery of targeted advertisements and social media features. Their purposes include:
  - a. Displaying advertisements aligned with users' interests
  - b. Capping the frequency of specific advertisements
  - c. Assessing the effectiveness of marketing campaigns
  - d. Tracking behavior across websites
  - e. Facilitating content sharing through social media

The User may opt in or out of these cookies through the Site's consent management tool or browser settings.

## 5. PROCESSING AND DISCLOSURE OF PERSONAL DATA

Personal data collected through cookies may be accessed by:

- i. Internal departments within TestingXperts
- ii. Authorized external service providers and sub-processors acting on behalf of TestingXperts
- iii. Supervisory authorities, regulatory bodies, or government agencies, as required by law

Third parties engaged by TestingXperts are contractually obligated to protect such data in accordance with applicable legislation and may only process data as explicitly instructed by TestingXperts.

## 6. RETENTION OF DATA COLLECTED THROUGH COOKIES

Data collected through cookies shall be retained for no longer than two (2) years unless a longer period is required to comply with legal obligations or for the establishment, exercise, or defense of legal claims. Where processing is based on consent, data shall be retained only as long as such consent remains valid.

## 7. MANAGEMENT OF COOKIE PREFERENCES

Users may manage their cookie preferences at any time by adjusting their browser settings. Please note that disabling certain categories of cookies may impact on the functionality and user experience of the Site. You may also revisit our cookie banner to adjust your preferences.

## 8. INTERNATIONAL DATA TRANSFERS

Due to TestingXperts' global operations, personal data may be transferred outside the users' country of residence, including to jurisdictions not recognized as providing an adequate level of data protection. In such instances, appropriate safeguards are implemented, including but not limited to Standard Contractual Clauses (SCCs) or Binding Corporate Rules (BCRs).

## 9. DATA SUBJECT RIGHTS

Global operations require adherence to various data privacy legislations including, but not limited to: the European Union General Data Protection Regulation (Regulation (EU) 2016/679) ("GDPR"); United Kingdom General Data Protection Regulation ("UK GDPR"); Data Protection Act, 2018; Dutch GDPR Implementation Act (UAVG); Digital Personal Data Protection Act, 2023 (DPDP Act); the Personal Information Protection and Electronic Documents Act (PIPEDA); the Canadian Consumer Privacy Protection

Act (CPPA); Canada's Anti-Spam Legislation (CASL); Personal Data Protection Act 2012; Federal Decree-Law No. 45 of 2021 on the Protection of Personal Data (PDPL); Dubai International Financial Centre (DIFC) Law No. 5 of 2020 on Data Protection (DPL); Abu Dhabi Global Market (ADGM) Data Protection Regulations 2021; and the California Consumer Privacy Act of 2018 (CCPA).

Under the aforementioned legislations, data subjects may exercise the following rights in relation to the personal data held by us:

- i. **Right of Access:** To obtain confirmation of and access to personal data processed
- ii. **Right to Rectification:** To request correction of inaccurate or incomplete data
- iii. **Right to Erasure:** To request deletion of data under lawful grounds
- iv. **Right to Restriction:** To request limitations on data processing in specific circumstances
- v. **Right to Data Portability:** To receive personal data in a structured format or transmit it to another controller
- vi. **Right to Object:** To object to processing based on legitimate interests or for direct marketing
- vii. **Right to Withdraw Consent:** To revoke consent at any time, without affecting the lawfulness of prior processing

#### 10. DATA SECURITY MEASURES

TestingXperts employs appropriate technical and organizational measures to protect personal data from unauthorized access, disclosure, alteration, or destruction. Access is restricted to authorized personnel subject to confidentiality obligations. Security measures are reviewed and updated periodically.

#### 11. TREATMENT OF PRE-EXISTING COOKIES

If cookies are disabled after initial activation, we will cease the use of such cookies for future data collection. However, data obtained prior to the change in preferences may still be retained in accordance with the retention terms outlined in this Policy.

#### 12. CONTACT INFORMATION

For any questions, concerns, or requests related to this Cookies Policy or the processing of personal data, you may contact: [dpo@testingxperts.com](mailto:dpo@testingxperts.com)

#### 13. REVISIONS TO THIS POLICY

This Cookies Policy may be amended periodically to reflect changes in legal, regulatory, or operational requirements. Users are advised to review this Policy regularly to remain informed of any updates.